



IFMATM Chicago Chapter **35TH** Anniversary
International Facility Management Association 35 YEARS OF EMPOWERING FMS

2017-2018 Sponsorship



www.ifma-chicago.org

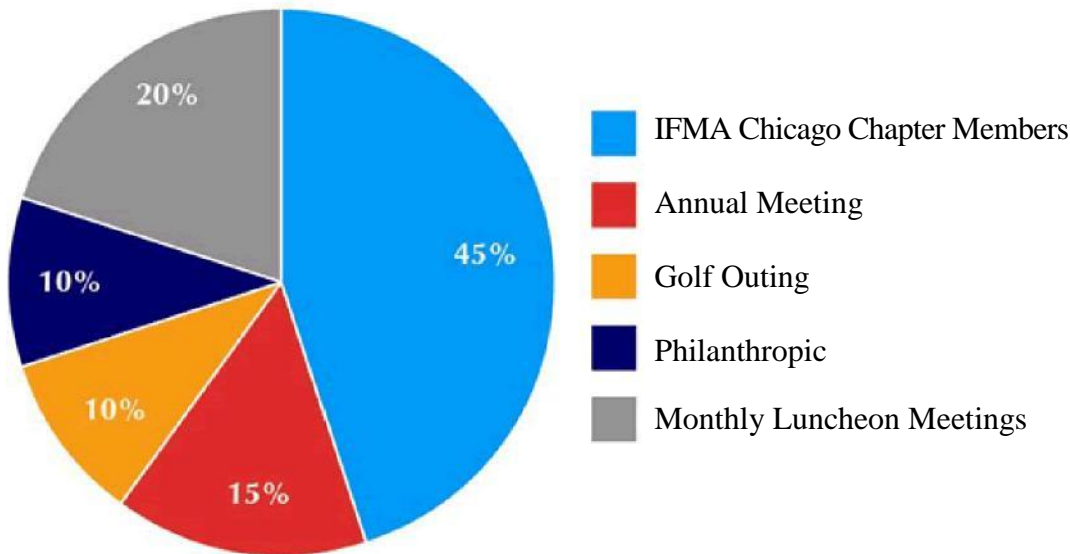
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Sponsorship Overview

Value of Sponsorship Dollars



As a corporate sponsor of the Chicago Chapter of IFMA, your support allows for members to receive educational opportunities and provide community support. Furthermore, these programs provide your company with valuable visibility as a supporter of a professional organization. It can help you reach your target audience and provide two-way marketing opportunities. With nearly 350 professional and associate members, the Chicago Chapter is the best way to gain access and network with those that earn their living in the facilities profession.

The opportunities outlined in this booklet offer you the chance to promote your organization and help sponsor IFMA activities. The partnership program will run from July 1st, 2017 - June 30th, 2018.

IFMA members have traditionally demonstrated a strong loyalty to those who help fund and support their chapter. Here is one opportunity to earn that support.

Do you have questions on any of the opportunities detailed in this booklet?

Please contact our Sponsorship Committee:

Mike Rich
847.502.7974
mike.rich@teknion.com

Medal Sponsor Benefits



Be the first to partner with the Chicago Chapter of IFMA for the 2017 – 2018 programming year! This partnership campaign has been developed to enhance our members’ opportunities to be seen and be heard year-round. Four partnership levels are available – select the level that meets your needs and your budget.

Feature	Sponsorship Levels			
	Platinum Level (\$5,000) 1 available	Gold Level (\$3,000) 5 available	Silver Level (\$1,500) 6 available	Bronze Level (\$1,000)
Company name to be listed on every quarterly postcard sent to members	✓			
One event sponsorship of your choice (Platinum level first choice)	✓	✓		
Chicago Chapter of IFMA fees included (only need to pay the National member fee)	✓ (2 members)	✓ (1 member)		
Program Sponsor of the Month (dedicated table at luncheon program to display materials and 3 – 5 minutes to speak at the podium before the lunch program)	✓	✓		
Website Sponsor of the Month (Logo featured on Chicago Chapter of IFMA’s home page with link to company website)	✓	✓	✓	
Website presence with link for 12 months	✓ (logo)	✓ (logo)	✓ (name)	✓ (name)
Exclusive Sponsor Appreciation Event (Professional members and sponsors only)	✓	✓	✓	✓
Monetary credit to events of your choice (e.g. Golf Outing, Guest Tickets for Events)	✓ (\$500)	✓ (\$300)	✓ (\$150)	✓ (\$50)
Guest tickets to monthly luncheon program	✓ (8 per year)	✓ (5 per year)	✓ (3 per year)	✓ (1 per year)
Tickets to the New Member Reception (2 events per year)	✓ (2)	✓ (2)	✓ (1)	✓ (1)
Tickets to the Annual Meeting	✓ (3)	✓ (2)	✓ (1)	✓ (1)
Verbal recognition at all meetings & electronic communications	✓	✓	✓	✓
Signage posted at all chapter events	✓ (logo)	✓ (logo)	✓ (name)	✓ (name)
First right of refusal to renew partnership the following year and/or first invitation to upgrade	✓	✓	✓	✓
One representative from your company has the opportunity to be on a committee (Must be an IFMA member)	✓	✓	✓	✓
One eblast to all members during the program year (coordinated through Admin)	✓	✓	✓	✓
Approximate Value of Sponsorship	Over \$5,000 in benefits	Over \$3,000 in benefits	Over \$2,000 in benefits	Over \$1,000 in benefits

*For payment plan options, please contact the Chicago Chapter of IFMA office.

The 2017 – 2018 Partnership Program kicks off July 1, 2017 and concludes June 20, 2018.

To reserve your partnership level, contact the Chicago Chapter of IFMA office at admin@ifma.org or call 312-236-0900 and ask for Michelle or Chris

Events Corresponding with Medal Sponsorship



World Workplace Reception - Houston

Intent: Build your professional network. Reconnect with fellow IFMA members, meet new friends, establish business relationships with exhibitors and sponsors, and take away a list of trusted contacts you can call on for advice and information. To be held in October 2017.

Sponsorship Commitment: 1st choice to Platinum Sponsor, then Gold, etc.

Benefit:

- Logo visibility at networking event
- Invitation and logo listed on Chicago Chapter of IFMA website
- Exposure to thousands of facility managers



New Member Reception Sponsor

Intent: We have two new members events each year. Help us be the first to welcome all new members to the Chicago Chapter of IFMA. A venue and event logistics will be provided. One event to be held in the Fall 2017 and Spring 2018.

Sponsorship Commitment: 1st choice to Platinum Sponsor, then Gold, etc. (only 2 available!)

Benefit:

- Signage at the event.
- Logo listed on Chicago Chapter of IFMA website.
- Recognition (logo) on the event invitation.
- 3-5 minute introduction of company and services.
- 2 complimentary tickets to the event.



Holiday Party Sponsor

Intent: Join Chicago Chapter of IFMA for some networking cheer at this fun and casual event. To be held January 2018.

Sponsorship Commitment: 1st choice to Platinum Sponsor, then Gold, etc.

Benefit:

- Signage at the event.
- Logo listed on Chicago Chapter of IFMA website.
- Recognition (logo) on the event invitation.
- 3-5 minute introduction of company and services.
- 2 complimentary tickets to the event.



Annual Meeting Sponsor

Intent: We have an exclusive sponsorship opportunity for one of the most heavily attended and fun events of the year. At this event, we will recap the year, introduce the 2017-2018 Officers and announce the year’s Chapter Award recipients in addition to the “world-famous” IFMA Bucks Auction. To be held July 2018.

Sponsorship Commitment: 1st choice to Platinum Sponsor, then Gold, etc.

Benefit:

- Signage at the event.
- Logo listed on Chicago Chapter of IFMA website.
- Recognition (logo) on the event invitation.
- Table to display marketing materials.
- 3-5 minutes to speak at the event about your company and services.

Sponsor Appreciation Event



Sponsor Appreciation Event Exclusive!

Intent: This event is only open to professional members and sponsors and is included with all medal sponsorships. For 2017, the event was held at the Chicago Architectural Foundation where sponsors and professional members teamed up to build structures out of Legos. The event is free and included heavy appetizers and libations to get creative juices flowing. The event will take place in late winter / early spring of 2018 and is a great way to get in front of professional members in a more intimate setting. A new, exciting event is being planned for next year!

Additional Sponsorship Opportunities



Golf & Charity Outing

Intent: A great day of networking on the course. This is a Don’t Miss Event. There will be numerous hole sponsorships and other sponsorship opportunities for this event. More details will be available early 2018.

Sponsorship Commitment: \$300 – \$750

Raffle Items Donations

Donate a silent auction/raffle item for IFMA Chicago Chapter and your company information will be recognized at our events. (Annual Meeting and Golf & Charity Outing)

Sponsorship Form



Medal Sponsorship 2017 – 2018

Platinum Level (\$5,000)

Silver Level (\$1,500)

Gold Level (\$3,000)

Bronze Level (\$1,000)

Golf Sponsorship 2018

Bag Drop (\$400)

Longest Drive (\$450)

19th Hole Reception – Cocktails (\$500)

Standard Hole (\$300)

Longest Putt (\$450)

19th Hole Reception – Food (\$500)

Premium Hole (\$400)

Lunch Sponsor (\$450)

Morning Tee Off Bar (\$800)

Closest to the Pin (\$450)

Beverage Cart (\$500)

Raffle Items Donation

Item
Description _____

SPONSOR CONTACT INFORMATION

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Method: _____ Please invoice me _____ I will be mailing a check payable to Chicago Chapter of IFMA

_____ Please charge my credit card _____ Visa _____ M/C _____ Amex

Card Number: _____ Exp Date _____

Please return this form to the Chicago Chapter of IFMA Administrator's Office by July 2018

Please include a high resolution logo (jpeg)

20960 Frankfort Square Road; Suite B, Frankfort, IL 60423

Email to: admin@ifma-chicago.org