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Sponsorship Overview

Value of Sponsorship Dollars

IFMA Chicago Chapter Members 45%
Annual Meeting 15%
Golf Outing 10%
Philanthropic 10%
Monthly Luncheon Meetings 20%

As a corporate sponsor of the Chicago Chapter of IFMA, your support allows for members to receive educational opportunities and provide community support. Furthermore, these programs provide your company with valuable visibility as a supporter of a professional organization. It can help you reach your target audience and provide two-way marketing opportunities. With nearly 350 professional and associate members, the Chicago Chapter is the best way to gain access and network with those that earn their living in the facilities profession.

The opportunities outlined in this booklet offer you the chance to promote your organization and help sponsor IFMA activities. The partnership program will run from July 1st, 2015 - June 30th, 2016.

IFMA members have traditionally demonstrated a strong loyalty to those who help fund and support their chapter. Here is one opportunity to earn that support.

Do you have questions on any of the opportunities detailed in this booklet?

Please contact our Sponsorship Committee:

Mike Rich
847.502.7974
mike.rich@teknion.com

Arica Finney
312.733.6772
afinney@mrsachicago.com
Medal Sponsor Benefits

Be the first to partner with the Chicago Chapter of IFMA for the 2015-2016 programming year! This partnership campaign has been developed to enhance our members’ opportunities to be seen and be heard year-round. Four partnership levels are available – select the level that meets your needs and your budget.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Sponsorship Levels</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Platinum Level ($5,000)</td>
</tr>
<tr>
<td>One event sponsorship of your choice (Platinum level first right of refusal)</td>
<td>√</td>
</tr>
<tr>
<td>Company name to be listed on every quarterly postcard sent to members.</td>
<td>√</td>
</tr>
<tr>
<td>Monetary credit to the event of your choice (e.g. Golf Outing, Guest Tickets for Events)</td>
<td>√ ($500)</td>
</tr>
<tr>
<td>Guest tickets to monthly luncheon program</td>
<td>√ (8 per year)</td>
</tr>
<tr>
<td>Tickets to the New Member Reception (2 events per year)</td>
<td>√ (2)</td>
</tr>
<tr>
<td>Tickets to the Annual Meeting (1 event per year)</td>
<td>√ (3)</td>
</tr>
<tr>
<td>Featured Sponsor of the Month (dedicated table at luncheon program to display materials, 3-5 minutes to speak before the meeting &amp; featured on the website)</td>
<td>√ (logo)</td>
</tr>
<tr>
<td>Website presence with link for 12 months</td>
<td>√</td>
</tr>
<tr>
<td>Verbal recognition at all meetings &amp; electronic communications</td>
<td>√ (logo)</td>
</tr>
<tr>
<td>Signage posted at all chapter events</td>
<td>√</td>
</tr>
<tr>
<td>First right of refusal to renew partnership the following year and/or first invitation to upgrade</td>
<td>√</td>
</tr>
<tr>
<td>One representative from your company has the opportunity to be on a committee (Must be an IFMA member)</td>
<td>√</td>
</tr>
<tr>
<td>One eblast to all members during the program year (coordinated through Admin)</td>
<td>√</td>
</tr>
<tr>
<td>Chicago Chapter of IFMA fees included (only need to pay the National member fee)</td>
<td>√ (2 members)</td>
</tr>
<tr>
<td>Opportunity to donate a silent auction item to one of our events.</td>
<td>√</td>
</tr>
</tbody>
</table>

Approximate Value of Sponsorship

<table>
<thead>
<tr>
<th>Platinum Level ($5,000)</th>
<th>Gold Level ($3,000)</th>
<th>Silver Level ($1,500)</th>
<th>Bronze Level ($1,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Over $5,000 in benefits</td>
<td>Over $3,000 in benefits</td>
<td>Over $2,000 in benefits</td>
<td>Over $1,000 in benefits</td>
</tr>
</tbody>
</table>

*For payment plan options, please contact the Chicago Chapter of IFMA office.
To reserve your partnership level, contact the Chicago Chapter of IFMA office at admin@ifma-chicago.org or call 312-236-0900 and ask for Michelle or Chris.
Events Corresponding with Medal Sponsorship

**Oktoberfest Social Event**
Intent: Join us in a great social event to celebrate the forthcoming change of season. The inaugural event had over 100 attendees in 2013 and attendance was just as numerous for the following 2014 event. Chicago Chapter of IFMA will provide the venue and event logistics. To be held in the Fall 2015.

Sponsorship Commitment: 1st choice to Platinum Sponsor, then Gold, etc.

Benefit:
- Signage at the event.
- Logo listed on Chicago Chapter of IFMA website.
- Recognition (logo) on the event invitation.
- 3-5 minutes to speak at the event about your company and services.
- 2 complimentary tickets to the event.

**World Workplace Reception - Denver**
Intent: Build your professional network. Reconnect with fellow IFMA members, meet new friends, establish business relationships with exhibitors and sponsors, and take away a list of trusted contacts you can call on for advice and information.

Sponsorship Commitment: 1st choice to Platinum Sponsor, then Gold, etc.

Benefit:
- Logo visibility at networking event invitation and logo listed on Chicago Chapter of IFMA website
- Exposure to Chicago network of facility managers

**Holiday Party Sponsor**
Intent: Join Chicago Chapter of IFMA for some networking cheer at this fun and casual event. To be held January 2016.

Sponsorship Commitment: 1st choice to Platinum Sponsor, then Gold, etc.

Benefit:
- Signage at the event.
- Logo listed on Chicago Chapter of IFMA website.
- Recognition (logo) on the event invitation.
- 3-5 minute introduction of company and services.
- 2 complimentary tickets to the event.

**New Member Reception Sponsor**
Intent: We have two new member events each year. Help us be the first to welcome all new members to the Chicago Chapter of IFMA. A venue and event logistics will be provided. One event to be held in the Fall 2015 and Spring 2016 (only 2 available!)

Sponsorship Commitment: 1st choice to Platinum Sponsor, then Gold, etc.

Benefit:
- Signage at the event.
- Logo listed on Chicago Chapter of IFMA website.
- Recognition (logo) on the event invitation.
- 3-5 minute introduction of company and services.
- 2 complimentary tickets to the event.
Events Corresponding with Medal Sponsorship

**Annual Meeting Sponsor**
Intent: We have an exclusive sponsorship opportunity for one of the most heavily attended and fun events of the year. At this event, we will recap the year, introduce the 2015-2016 Officers and announce the year’s Chapter Award recipients in addition to the “world-famous” IFMA Bucks Live Auction. To be held July 2016.

Sponsorship Commitment: 1st choice to Platinum Sponsor, then Gold, etc.

Benefit:
- Signage at the event.
- Logo listed on Chicago Chapter of IFMA website.
- Recognition (logo) on the event invitation.
- Table to display marketing materials.
- 3-5 minutes to speak at the event about your company and services.
- 2 complimentary tickets to the event.

**Golf & Charity Outing**
Intent: A great day of networking on the course. This is a Don’t Miss Event. There will be numerous hole sponsorships and other sponsorship opportunities for this event. More details will be available early 2016.

Sponsorship Commitment: $300 – $750

**Raffle Items Donations**
Donate a silent auction/raffle item for IFMA Chicago Chapter and your company information will be recognized at our events. (Annual Meeting and/or Golf Charity Outing)
Medal Sponsorship 2015-2016

☐ Platinum Level ($5,000)  ☐ Silver Level ($1,500)
☐ Gold Level ($3,000)   ☐ Bronze Level ($1000)

Golf Sponsorship 2016

☐ Bag Drop ($400) ☐ Longest Putt ($450) ☐ Lunch Sponsor ($500)
☐ Morning Tee Off Bar ($750) ☐ Longest Drive ($450) ☐ Reception Food Sponsor ($500)
☐ Standard Hole ($300) ☐ Closest to the Pin ($450) ☐ Reception Cocktail Sponsor ($500)
☐ Premium Hole ($400) ☐ Beverage Cart ($500) ☐ Raffle Items Donation

Item Description ________________________________

SPONSOR CONTACT INFORMATION

Name: ____________________________________________
Organization: _____________________________________
Address: _________________________________________
City: __________________ State: _______ Zip: _________
Phone: ________________ E-Mail: ____________________

Payment Method:  _____ Please invoice me  _____ I will be mailing a check payable to Chicago Chapter of IFMA
                  _____ Please charge my credit card  _____ Visa  _____ M/C  _____ Amex

Card Number: ___________________________________ Exp Date: ________________

Please return this form to the Chicago Chapter of IFMA Administrator's Office by July 2015
Please include a high resolution logo (jpeg)
19244 Blackhawk Parkway, Unit 73 ~ Mokena, IL 60448
Email to: admin@ifma-chicago.org