



IFMA[®] Chicago
Chapter
International Facility Management Association

2026-2027

Sponsorship Prospectus



www.ifma-chicago.org

Table of Contents



Sponsorship Overview	3
Medal Sponsor Benefits	4
Events Corresponding with Medal Sponsorship	5-6
Additional Sponsorship Opportunities	6
Sponsorship Form & Contact	7

Sponsorship Overview



Executive Overview and IFMA Chicago Mission

Sponsoring the Chicago Chapter of the International Facility Management Association (IFMA Chicago) is a strategic investment in building a pipeline of trusted, long-term relationships with the region's most influential property and facility decision-makers.

Our Core Mission: To advance the profession of Facilities Management and support the professional growth and development of facilities managers in the Chicagoland area.

Your Strategic Advantage: By partnering with us, you position your company as a leading resource and trusted supporter of FM excellence. You gain direct access to the decision-makers actively seeking new solutions and resources for their facilities.

Why Partner with IFMA Chicago

1. Direct Access to a High-Value Target Audience

FM End-User Majority: 55% of our 315+ members are Professional Members (FM end-users). This favorable ratio ensures you connect primarily with potential clients, not competitors.

Competitive Advantage: The low 30% vendor presence (Associate Members) guarantees your company stands out for maximum visibility.

2. Immediate Connection with Budgetary Decision-Makers

Executive Access: Two-thirds (66%) of all members hold senior titles (Director, VP, Chief, or Manager), putting you face-to-face with the ultimate decision-makers.

Purchasing Power: Our audience directly controls multi-million dollar operating and capital budgets for major Chicagoland facilities. Sponsorship builds the long-term relationships necessary to secure those contracts.

3. Alignment with Certified Professional Excellence

Quality Network: Align your brand with a highly qualified and educated professional base that values industry-best solutions.

Certified Expertise: 55 members hold an IFMA professional designation (CFM, FMP, SFP), confirming our audience's commitment to excellence and quality—making them discerning, high-value clients.

Sponsorship Benefits

Support the vital Facility Management industry in Chicago and instantly connect your company with a powerful national association. Sponsoring the IFMA Chicago Chapter gives your brand the **recognition and visibility** that matters, ensuring your message reaches FMs and service providers who meet monthly to develop and collaborate. Our Board and Sponsorship Committee are committed to leveraging your sponsorship to facilitate the **business growth and strategic connections** you seek.

FEATURE	SPONSORSHIP LEVELS			
	Platinum Level (\$5,000) 2 available	Gold Level (\$3,000) 6 available	Silver Level (\$1,500) 6 available	Bronze Level (\$1,000) Unlimited
One event sponsorship of your choice (Platinum level first choice)	✓	✓		
Chicago Chapter of IFMA dues included (only need to pay the National member fee)	✓ (2 members)	✓ (1 member)		
Program Sponsor of the Month (provide company materials to distribute at registration table, and dedicated time to speak at the podium before the program)	✓	✓		
Golf event hole sponsorship -Standard Hole (first right of refusal for upgraded sponsorships)	✓	✓		
Logo w/link included in e-communications	✓	(logo only)	(logo only)	(logo only)
Website Sponsor of the Month (Logo w/link featured on Chicago Chapter of IFMA's home page and Featured Sponsor page)	✓	✓	✓	
Website presence with link for 12 months	✓ (logo)	✓ (logo)	✓ (logo)	✓ (name)
Provide Company materials at registration table	✓	✓	✓	✓
First right of refusal to renew partnership the following year and/or first invitation to upgrade	✓	✓	✓	✓
Monetary credit to events of your choice (e.g. Golf Outing, Guest Tickets for Events)	✓ (\$500)	✓ (\$300)	✓ (\$150)	✓ (\$50)
Guest tickets to monthly luncheon program	✓ (7 per year)	✓ (7 per year)	✓ (3 per year)	✓ (1 per year)
Tickets to the Annual Meeting	✓ (3)	✓ (2)	✓ (1)	✓ (1)
Verbal recognition at all meetings	✓	✓	✓	✓
Table signage posted at all chapter events	✓ (logo)	✓ (logo)	✓ (name)	✓ (name)
One eblast to all members during the program year	✓	✓	✓	✓
Approximate Value of Sponsorship	Over \$5,000 in benefits	Over \$3,000 in benefits	Over \$2,000 in benefits	Over \$1,000 in benefits

The 2026–2027 Partnership Program runs from July 1, 2026 to June 30, 2027. Mid-year sponsorships available.

Benefits Corresponding with Medal Sponsorship



IFMA's World Workplace, Chicago Networking Reception

Featured Sponsor of Chicago gathering while at the global conference.

Benefits:

- Signage at the event and on all marketing leading up to event
- Invitation and logo listed on Chicago Chapter of IFMA website
- Networking and brand exposure opportunity

Sponsor's Logo'd items on tables at all Programs (Platinum Only)

Sponsor provides logo'd pens or other marketing items to be placed at all tables for every monthly program.

Benefits:

- Pens for guests to fill out surveys on tables and keep
- Brand recognition for sponsor
- Opportunity to get creative



Holiday Party Sponsor

First opportunity to be the featured sponsor, and/or if you have a space that can accommodate up to 100 IFMA members, host the holiday party at your office. To be held in January of each year.

Benefits:

- Signage at the event and on all marketing leading up to event
- Opportunity to invite IFMA members to enjoy your office or facility
- Logo listed on Chicago Chapter of IFMA website.
- Recognition and opportunity to introduce your company and services



Annual Meeting Sponsor

An evening of celebrating the closing of a successful year. Trade in your "IFMA Bucks" for raffle tickets, enjoy the annual award ceremony and Board inductions, followed by a celebratory dinner. To be held in July of each year.

Benefits:

- Signage at the event and on all marketing leading up to event
- Logo listed on Chicago Chapter of IFMA website.
- Opportunity to introduce your company and services.
- All sponsors invited to bring marketing materials or giveaways to place on registration table/dinner tables



FM Roundtables

Exclusively for Facility Managers, sponsor gets first opportunity to provide lunch. Events held quarterly.

Benefits:

- Logo on all marketing leading up to event
- Logo listed on Chicago Chapter of IFMA website
- Opportunity to for 1-2 company reps to attend and introduce your company and services



Fall Fest, Member Appreciation Event

A special evening of celebrating our members, and enjoying the change of the season in our beautiful city of Chicago.

Benefits:

- Signage at the event and on all marketing leading up to event
- Logo listed on Chicago Chapter of IFMA website
- Opportunity to introduce your company and services
- Provide marketing materials or items



Happy Hour in the City/ Happy Hour in the 'Burbs

Be our featured sponsor as we enjoy cocktails and conversations with IFMA members, colleagues, and friends.

Benefits:

- Signage at the event and on all marketing leading up to event
- Logo listed on Chicago Chapter of IFMA website
- Opportunity to introduce your company and services
- Provide marketing materials or items
- Opportunity to introduce your company and services

Additional Sponsorship Opportunities



Annual Charity Golf Outing

Spend the day with over 144 IFMA members out on the golf course; host a hole, sponsor the beverage cart, Golf Ball Launcher, or many other sponsorship options. This event sells out every year, so don't miss out! Event to be held the Thursday before Memorial Day weekend.

Sponsorship Commitment: \$200 – \$5,000



Prize Donations

Donate a raffle item to IFMA Chicago and your company will be recognized at our events (Annual Meeting and Charity Golf Outing). Get the opportunity to meet with your winner, and set up a follow up meeting.

Sponsorship Form



Medal Sponsorship 2026 – 2027

Platinum Level (\$5,000)

Silver Level (\$1,500)

Gold Level (\$3,000)

Bronze Level (\$1,000)

SPONSOR CONTACT INFORMATION

Name: _____

Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____

Payment Method: **Check** (preferred) **CC** pay at <https://ifma-chicago.starchapter.com/catalog.php?cat=4>

Please return this form to the IFMA Chicago's Administrator's Office

Please email a high resolution logo (jpeg)

Email to: admin@ifma-chicago.org

[19250 Everett Lane; Suite 103, Mokena, IL 60448](#)