# Table of Contents

- Sponsorship Overview 3
- Medal Sponsors 4
- Other Sponsorship Opportunities 5
- Brainy Bites Lunch Sponsor 5
- Oktoberfest Social Event 5
- World Workplace Reception - Philadelphia 5
- Community Service Event 5
- New Member Event Sponsor 6
- Golf & Charity Outing 6
- Community Service Event 6
- Annual Meeting Sponsor 6
Sponsorship Overview

The Chicago Chapter of IFMA sponsorship program gives you the opportunity to provide financial support for the Chapter. Through various programs, we are able to not only keep our members’ costs down, but also provide additional member services, educational opportunities and community support that otherwise would not be possible. The opportunities outlined in this booklet offer you the chance to promote your organization and help sponsor IFMA activities.

Furthermore, these programs provide your company with valuable visibility as a supporter of a professional organization. It can help you reach your target audience and provide two-way marketing opportunities. With nearly 350 professional and associate members, the Chicago Chapter is the best way to gain access and network with those that earn their living in the facilities profession.

IFMA members have traditionally demonstrated a strong loyalty to those who help fund and support their chapter. Here is one opportunity to earn that support.

Do you have questions on any of the opportunities detailed in this booklet?

Please contact our Sponsorship Committee:

Derek Jayson Rusch
773.610.5364
derek.rusch@teknion.com

Nicole Satterly
312.443.0426
nsatterly@lockelord.com
Medal Sponsors

Be the first to partner with the Chicago Chapter of IFMA for the 2013-2014 programming year! This partnership campaign has been developed to enhance our members’ opportunities to be seen and be heard year-round. Four partnership levels are available – select the level that meets your needs and your budget.

<table>
<thead>
<tr>
<th>Feature</th>
<th>Platinum Level* ($5,000)</th>
<th>Gold Level* ($3,000)</th>
<th>Silver Level ($1,500)</th>
<th>Bronze Level ($1,000)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Monetary credit to event of your choice (e.g. Golf Outing, Bowl-A-Thon, IFMA Shuffle, 3 Minute to Win It)</td>
<td>3 Available</td>
<td>5 Available</td>
<td>10 Available</td>
<td>10 Available</td>
</tr>
<tr>
<td>Guest tickets to monthly luncheon program</td>
<td>√ ($750)</td>
<td>√ ($500)</td>
<td>√ ($250)</td>
<td>√ ($100)</td>
</tr>
<tr>
<td>Tickets to the Chapter’s Annual Meeting</td>
<td>√ (10 per year)</td>
<td>√ (6 per year)</td>
<td>√ (4 per year)</td>
<td>√ (2 per year)</td>
</tr>
<tr>
<td>Tickets to the New Member Reception</td>
<td>√ (5)</td>
<td>√ (3)</td>
<td>√ (2)</td>
<td>√ (1)</td>
</tr>
<tr>
<td>Featured Sponsor of the Month (dedicated table at luncheon program to display materials, 3-5 minutes to speak before the meeting &amp; featured on website)</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Website presence with link for 12 months</td>
<td>√ (logo)</td>
<td>√ (logo)</td>
<td>√ (name)</td>
<td>√ (name)</td>
</tr>
<tr>
<td>Verbal recognition at all meetings &amp; electronic communications</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Signage posted at all chapter events</td>
<td>√ (logo)</td>
<td>√ (logo)</td>
<td>√ (name)</td>
<td>√ (name)</td>
</tr>
<tr>
<td>First right of refusal to renew partnership the following year and/or first invitation to upgrade</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Opportunity to display literature about organization at every meeting or event</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>One representative from your company has the opportunity to be on a committee.</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>One eblast to all members during the program year (coordinated through Admin)</td>
<td>√</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Chicago Chapter of IFMA fees included (you will only need to pay the national member fee)</td>
<td>√ (2 members)</td>
<td>√ (1 member)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>One cocktail reception where all Platinum level sponsors will be in attendance with Professional members</td>
<td>√</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Approximate Value of Sponsorship</th>
<th>Over $7,000 in benefits</th>
<th>Over $5,000 in benefits</th>
<th>Over $3,000 in benefits</th>
<th>Over $2,000 in benefits</th>
</tr>
</thead>
</table>

*For payment plan options, please contact the Chicago Chapter of IFMA office. The 2013-2014 Partnership Program kicks off October 1, 2013 and concludes October 1, 2014. To reserve your partnership level, contact the Chicago Chapter of IFMA office at admin@ifma-chicago.org or call 312-236-0900 and ask for Michelle or Chris.
Sponsorship Opportunities

**Brainy Bites Lunch Sponsor**
Intent: Brainy Bites are a free benefit to members. There are four Brainy Bites a year that have focused presentations directed to the FM Professional. These programs have been a huge success in the past, with an average of over 40 attendees.

Sponsorship Commitment: $500

Benefit:
- Logo listed on Chicago Chapter of IFMA website.
- You will have 3-5 minutes at the beginning of the program to present your product/service.
- You will be able to give out printed material to the attendees from the registration desk.

**Oktoberfest Social Event**
Intent: Join us in a great social event to celebrate the forthcoming change of season. The inaugural IFMA Oktoberfest event was held in 2012 and there were over 75 attendees. Chicago Chapter of IFMA will provide the venue and event logistics. To be held in the Fall 2013.

Sponsorship Commitment: $750

Benefit:
- Signage at the event.
- Logo listed on Chicago Chapter of IFMA website.
- Recognition (logo) on the event invitation.
- 3-5 minutes to speak at the event about your company and services.
- 2 complimentary tickets to the event.

**World Workplace Reception - Philadelphia**
Intent: Build your professional network. Reconnect with fellow IFMA members, meet new friends, establish business relationships with exhibitors and sponsors, and take away a list of trusted contacts you can call on for advice and information.

Sponsorship Commitment: $1,000

Benefit:
- Logo visibility at networking event invitation and logo listed on Chicago Chapter of IFMA website
- Exposure to over thousands of facility managers

**Holiday Party Sponsor**
Intent: Join Chicago Chapter of IFMA for some networking cheer at this fun and casual event. To be held January 2014.

Sponsorship Commitment: $1,000

Benefit:
- Signage at the event.
- Logo listed on Chicago Chapter of IFMA website.
- Recognition (logo) on the event invitation.
- 3-5 minute introduction of company and services.
- 2 complimentary tickets to the event.
Sponsorship Opportunities

**New Member Sponsor**
Intent: We have two new members events each year. Help us be the first to welcome all new members to the Chicago Chapter of IFMA. A venue and event logistics will be provided. One event to be held in the Spring 2014 and the other in the Fall 2014.

Sponsorship Commitment: $1,000

Benefit:
- Signage at the event.
- Logo listed on Chicago Chapter of IFMA website.
- Recognition (logo) on the event invitation.
- 3-5 minute introduction of company and services.
- 2 complimentary tickets to the event.

**Golf & Charity Outing**
Intent: A great day of networking on the course. This is a Don't Miss Event. There will be numerous hole sponsorships and other sponsorship opportunities for this event. More details will be available early 2014.

Sponsorship Commitment: $250 – $1,000

**Community Service Event**
Intent: Your participation in this event supports Almost Home Kids - a pediatric, short-term care home that services children who are medically fragile, often depending on a ventilator for breathing support and a feeding tube for nutrition. Last year’s community service event raised just over $12,000!

Sponsorship Commitment: $750

Benefit:
- Signage at the event.
- Logo listed on the Chicago Chapter of IFMA website.
- Recognition (logo) on the event invitation.
- 3-5 minute introduction of company and services.
- 1 complimentary ticket to the event.

**Annual Meeting Sponsor**
Intent: We have an exclusive sponsorship opportunity for one of the most heavily attended and fun events of the year. At this event, we will recap the year, introduce the 2014-2015 Officers and announce the year’s Chapter Award recipients in addition to the “world-famous” IFMA Bucks Live Auction. To be held July 2014.

Sponsorship Commitment: $2,000

Benefit:
- Signage at the event.
- Logo listed on Chicago Chapter of IFMA website.
- Recognition (logo) on the event invitation.
- Table to display marketing materials.
- 3-5 minutes to speak at the event about your company and services.
- 4 complimentary tickets to the event.