Chapter Operations Manual

IFMA CHICAGO CHAPTER GOALS & OBJECTIVES

Goal #1: Maintain an ongoing source of vital chapter leadership.

Operational

Objectives:

1. Communicating Chapter Business ("State of the Chapter") to the membership.
2. Encourage active committee development, active membership and participation.
3. Develop a formal succession plan.
4. Recognition of active participation.
5. Foster an environment that encourages leadership growth.

Goal #2: Support the success of the membership through quality education, information and networking

Stakeholder Perspective

Objectives:

1. Increase the number of CFMs and FMPs.
2. Recognize CFM and FMPs
3. Identify/create networking events.
4. Enhance and promote council participation.
5. Develop the website as an effective tool to share information.
6. Ensure a wide range of quality education and program offerings.

Goal #3: To manage a fiscally sound budget that promotes and supports membership growth and development.

Financial Perspective

Objectives:

1. Evaluate the distribution of discretionary funds vs. how it supports membership growth and development (e.g., scholarship monies, J.A., the foundation – how do these dollars benefit the chapter? The members?).
2. Identify new means to generate revenue and resources that support membership growth and development. (e.g., pre-pay meetings).
Goal #4: Attract, energize and retain members.

**People**

Objectives:

1. Get people involved.
2. Measure membership satisfaction
3. Provide avenues for networking and education.
4. Conduct membership development programs (e.g., IFMA Bucks, new member profile/web, membership campaign, buddy system, meet/greet).

Goal #5: Create a greater awareness of facilities management within the business community.

**Profession**

Objectives:

1. Assist members to communicate their value to their employer and the business community.
2. To establish an outreach program that demonstrates the chapter's strengths in our community.