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Sponsorship Overview

The Chicago Chapter of IFMA sponsorship program gives you the opportunity to provide financial support for the Chapter. Through various programs, we are able to not only keep our members' costs down, but also provide additional member services, educational opportunities and community support that otherwise would not be possible. The opportunities outlined in this booklet, offer you the chance to promote your organization and help sponsor IFMA activities.

Furthermore, these programs provide your company with valuable visibility as a supporter of a professional organization. It helps you reach your target audience and provide two-way marketing opportunities. With nearly 350 professional and associate members, the Chicago Chapter is the best way to gain access and network with those that earn their living in the facilities profession.

IFMA members have traditionally demonstrated a strong loyalty to those who help fund and support their chapter. Here's your opportunity to earn that support.

Do you have questions on any of the opportunities detailed in this booklet? Please contact our Sponsorship Committee:

Lauren Taylor
773.360.8590
lauren.c.taylor@invista.com

Nicole Satterly
312.443.0426
nsatterly@lockelord.com
Medal Sponsors

Be the first to partner with the Chicago Chapter of IFMA for the 2011-2012 programming year! This partnership campaign has been developed to enhance our members’ opportunities to be seen and be heard year-round. Three partnership levels are available – select the level that meets your needs and your budget.

<table>
<thead>
<tr>
<th>Chicago Chapter of IFMA 2011-2012 Partnership Options</th>
<th>Platinum Level* ($5,000) Limit 3 2 Available</th>
<th>Gold Level* ($3,000) Limit 5 5 Available</th>
<th>Silver Level ($1,500) Limit 10 10 Available</th>
</tr>
</thead>
<tbody>
<tr>
<td>Opportunity to display literature about organization at every meeting or event</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>First right of refusal to renew partnership the following year and/or first invitation to upgrade</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Website presence with link for 12 months</td>
<td>√ (logo)</td>
<td>√ (logo)</td>
<td>√ (name)</td>
</tr>
<tr>
<td>Signage posted at all chapter events</td>
<td>√ (logo)</td>
<td>√ (logo)</td>
<td>√ (name)</td>
</tr>
<tr>
<td>Tickets to monthly luncheon program</td>
<td>√ (10 per year)</td>
<td>√ (6 per year)</td>
<td>√ (3 per year)</td>
</tr>
<tr>
<td>Tickets to the Chapter’s Annual Meeting</td>
<td>√ (5)</td>
<td>√ (3)</td>
<td>√ (1)</td>
</tr>
<tr>
<td>Verbal recognition at all meetings &amp; electronic communications</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Free IFMA Shuffle Booth Registration and Tour Guide</td>
<td>√</td>
<td>√</td>
<td>√</td>
</tr>
<tr>
<td>Opportunity to be keynote speaker at one Brainy Bite. Date must be chosen by October 31, 2011. ** to be approved by IFMA Board</td>
<td></td>
<td>√</td>
<td></td>
</tr>
<tr>
<td>One-Vendor Expo Date must be chosen by October 31, 2011.</td>
<td>√</td>
<td></td>
<td></td>
</tr>
<tr>
<td>One cocktail reception where all Platinum level sponsors will be in attendance with Professional members</td>
<td>√</td>
<td></td>
<td></td>
</tr>
<tr>
<td>One personalized e-mail blast to the Chapter members</td>
<td>√</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Approximate Value of Sponsorship Level</td>
<td>Over $7,000 in benefits</td>
<td>Over $5,000 in benefits</td>
<td>Over $3,000 in benefits</td>
</tr>
</tbody>
</table>

*For payment plans options, please contact the Chicago Chapter of IFMA office.


To reserve your partnership level, contact the Chicago Chapter of IFMA office at admin@ifma-chicago.org or call 312-236-0900 and ask for Michelle or Chris.
Other Sponsorship Opportunities

3rd Annual IFMA Shuffle Sponsor

Intent: This is the education and networking event not to miss! Past years have averaged 100 attendees. There are five sponsorship levels available for this event (see options below). Attendees will kick off the program with a panel discussion and afterwards, they will “shuffle” throughout the Mart to various showrooms where YOU have the opportunity to be seen and be heard as a sponsor. After that portion of the shuffle concludes, the games begin when the deck really gets shuffled and everyone engages in some fun Texas Hold’em play. To be held January 2012.

Poker Table Sponsor

Sponsorship Commitment: $75 – Limit 8
Benefit:
• Tent card with your company name and logo at the poker table.

Tour Guide

Sponsorship Commitment: $100 – Limit 10
Benefit:
• Carry a sign with your logo and be a personal tour guide for attendees throughout the mart and concluding at the poker game.
• Display brochures of your company in the Shuffle host showroom.
• Recognition (company logo) in event program.

Showroom Booth

Sponsorship Commitment: $250 – Unlimited
Benefit:
• 1 Six-foot banquet table to display literature and speak to attendees in the various tour groups (hosted in one of the Shuffle showrooms).
• 2 Tickets to the poker game.
• Recognition (company logo) in event program.

Showroom Booth and Tour Guide

Sponsorship Commitment: $325 – Limit 10
Benefit:
• 1 Six-foot banquet table to display literature and speak to attendees in the various tour groups (hosted in one of the Shuffle showrooms).
• 1 Representative to serve as a dedicated tour guide for a group of 8-10 facility professionals.
• 2 Tickets to the poker game.
• Recognition (company logo) in event program.
IFMA Shuffle Continued...

Food & Beverage Sponsor

Sponsorship Commitment: $500 – Limit 4

Benefit:
- Signage at the food stations.
- 4 Tickets to the poker game and educational workshop.
- Recognition (company logo) in event program.

Brainy Bites Lunch Sponsor

Intent: Brainy Bites are a free benefit to members. There are four Brainy Bites a year that have focused presentations directed to the FM Professional. These programs have been a huge success in the past, with an average of over 40 attendees.

Sponsorship Commitment: min $700 - $1,000 (to cover cost of lunch)

Benefit:
- Logo listed on Chicago IFMA website.
- You will have 3-5 minutes at the beginning of the program to present your product/service.
- You will be able to give out printed material to the attendees from the registration desk.

Annual Meeting Sponsor

Intent: We have an exclusive sponsorship opportunity for one of the most heavily attended and fun events of the year. At this member event, we will recap the year, introduce the 2012-2013 Officers and announce the year’s Chapter Award recipients in addition to the “world-famous” IFMA Bucks Live Auction. To be held July 2012.

Sponsorship Commitment: $2,000

Benefit:
- Signage at the event.
- Logo listed on Chicago IFMA website.
- 3-5 minutes to speak at the event about your company and services.
- 4 complimentary tickets to the event.

New Member Cocktail Reception Sponsor – Sold Out

Intent: Help us be the first to welcome new members at the New Member Cocktail Reception. This event is only for new members that have joined IFMA within the past 12 months. Chicago IFMA will provide the venue and event logistics. To be held in the Spring 2012.

Sponsorship Commitment: $2,000

Benefit:
- Signage at the event.
- Logo listed on Chicago IFMA website.
- 2 complimentary tickets to the event.
NEW THIS YEAR!!! 2011/2012

New Member Breakfast Sponsor

**Intent:** Help us be the first to welcome new members at the New Member Breakfast. Chicago IFMA will provide the venue and event logistics. To be held in the Fall 2011.

**Sponsorship Commitment:** $500

**Benefit:**
- Logo listed on Chicago IFMA website.
- 3-5 minute introduction of company and services.

Holiday Party Sponsor

**Intent:** Join Chicago IFMA for some networking cheer at this fun and casual event. To be held December 2011.

**Sponsorship Commitment:** $1,000

**Benefit:**
- Signage at the event.
- 3-5 minute introduction of company and services.
- Logo listed on Chicago IFMA website.

Bowl-a-Thon Sponsor

**Intent:** Join the Chicago Chapter of IFMA for its largest networking event of the year! The 12th Annual IFMA Bowl-a-Thon is a charity fundraiser benefiting the Israel Idonije Foundation IZZYz KIDz. The event is being held on April 19th, 2012.

**Sponsorship Commitment:** min $2,500 - $3,000 (to cover cost of food)

**Benefit:**
- Recognition at the event via electronic signage.
- Logo listed on Chicago IFMA website.
- Signed autograph of Chicago Bears #71, Israel Idonije.
- Group picture with Israel Idonije.
- Verbal recognition at the event.
- Opportunity to provide marketing material (mini bowling pin, mini bowling ball).
- Announcement of one of the give-aways (to be decided by the Community Service committee).
One-Vendor Expo

**Intent:** The inaugural One-Vendor Expo provides an opportunity for a select number of Chicago IFMA Associate members (and non-members) to present their product and service capabilities to Chicago IFMA Professional members. Chicago IFMA will provide the venue, event logistics, marketing of your program and manage the attendee registrations. To be held the second Thursday of each month from 11:30 am – 1:00 pm. You must commit to a date by October 31, 2011.

**Sponsorship Commitment:** $1,200 members, $2,500 non-members

**Benefit:**
- Logo listed on Chicago IFMA website.
- Direct presentation to Professional members about your product and service capabilities.

**Presenter (Member and Non-Member) will:**
- Commit to Presentation date.
- Provide $300 non-refundable deposit a minimum of 30 days prior to the event.
- Provide short description of product/service and short bio of presenter.
- Provide Chapter Administrator with menu selection a minimum of 2 weeks prior to the Presentation date. The menu options are listed on a separate document.
- Arrange to have any marketing materials sent to: Riverwalk Café, 401 N. Michigan Ave., Lower Level Café, Chicago, IL 60611. Attn: Mark Canak or Chris Tilley. All materials should arrive 24 hours before presentation.
- Arrange to have any marketing materials sent to: Riverwalk Café, 401 N. Michigan Ave., Lower Level Café, Chicago, IL 60611. Attn: Mark Canak or Chris Tilley. All materials should arrive 24 hours before presentation.
- Arrive at Conference Center by 11:30 am to prepare for presentation and ensure room is set up properly.
- Allow the IFMA Chicago Chapter to display membership and event materials.
- Engage the audience to ensure the presentation is valuable to the attendees and the presenter.

**Presenter (Member and Non-Member) may:**
- Bring up to 3 non IFMA attendees to the presentation at no additional cost.
  - If the attendees would be potential IFMA Professional members.
  - If the attendance list does not exceed 20 attendees.
- If the attendees list exceeds 20 attendees the presenter will be charged $20 for each attendee in excess of 20 attendees.
- Bring additional speaker/presenters but will be charged $20 for each additional speaker/presenter.

**Presenter (Member and Non-Member) will not:**
- Arrive late for presentation.
- Engage in hard sell or coercive selling tactics.
- Degrade or trash talk competing companies.
Helping Hands Fund

**Mission:** To provide a helping hand for Chicago IFMA members who are unable to maintain their annual IFMA membership due to recent job loss. We recognize the importance of maintaining our relationship with our Chicago IFMA members when they need us the most.

**Intent:** The IFMA Chicago Helping Hand Fund will pay the annual IFMA National and Chicago dues for one year for any active member in good standings who is unable to pay their membership dues as a result of recent job loss.

**Program:** As the name of this fund indicates this program is to provide a helping hand and not hand out. We recognize the importance of maintaining a current IFMA membership is essential to seeking new employment. For many who have lost their employment maintaining that membership can be challenging.

**Participant’s Role:** To ensure the success of this program we are asking for anyone receiving a "Helping Hand" to commit some time and support to the IFMA Chicago Chapter. We are asking for the following:

1. Maintain current role in Committee Member, Committee Chair or Executive Board Member role.
2. If the participant does not have a current role we ask that they volunteer to be an active member of an IFMA Chicago Chapter committee.
3. Attend at least 75% of the Brainy Bites and the monthly Committee Member meetings within a 12 month period.
4. If the participant finds employment within the 12 months free membership we ask that the participant reimburse the chapter dues only to the "Helping Hand" fund within the first 6 months of their new employment. This will allow us to help others in need.

**Who is Eligible:** Any current IFMA Chicago member who is in good standings and has lost their employment within the previous 12 months. Members may only apply for this benefit for a maximum of 2 consecutive years. A new application is required for the 2nd year consideration.

**Sponsorship Commitment: $1,500**

**Benefit:**

- Signage posted at all chapter events.
- Logo with link listed on Chicago IFMA website for the duration of the program.
- One personalized e-mail blast to the Chapter members recognizing your sponsorship for this fund.
Continuing Education Scholarship Program

Program: The Chicago Chapter of IFMA invites facility professionals and associates to submit applications for a continuing education scholarship. The continuing education scholarship program was established to support the educational goals for qualified, facility management professionals and associates. In support of the Northern Illinois University CFM / FMP program, the Chicago Chapter of IFMA will award two scholarships per year. We will award one scholarship towards the achievement of the CFM designation ($3,500) and one towards the achievement of the FMP designation ($1,500). Applications will be reviewed once per calendar year in October. Notification of scholarship recipients will be made by mail no later than January 15th. The scholarship funds must be used within the calendar year awarded.

Scholarship Requirements & Limitations: Applications must be submitted prior to the course being offered. Funding will not be approved for coursework taken prior to the review of the application.

Once an application has been approved, disbursement of funds is contingent upon successful completion of the continuing education program. The applicant will be required to show proof of successful completion with a certificate of completion and proof of purchase (i.e., copy of itemized receipt with amount clearly stated) before funds will be distributed.

The scholarship program was established to assist facility professionals and associates whom otherwise would not receive financial support from their employer. Therefore, applicants are asked to certify they are not eligible for financial support from their employer (see attached form). Applicants who are eligible to receive financial support from their employer for the course/program requested on their application are not eligible for this scholarship program.

Applications are open to facility professionals and associates currently active in the facility management profession. Membership in the Chicago Chapter of International Facility Management Association is required.

Sponsorship Commitment: $1,500 - $5,000

Benefit:

- Signage posted at all chapter events.
- Logo with link listed on Chicago IFMA website for the duration of the program.
- One personalized e-mail blast to the Chapter members recognizing your sponsorship for this fund.